

MentorAction is a group of male leaders who stand up and speak out in ending gender-based violence. Since 2011, MentorAction has provided education, mentorship and community participation. Committee members challenge existing societal norms that perpetuate violence against women and seek to create a community that is safe and violence-free. Members honour the voices and experiences of women, as well as the leadership of women.



Members from left to right: Val Sarjeant (Chair), John Barron, David Isaacs, Lance Haverkamp, Carl Haley, Shawn Chisholm and Bill Brooks

In 2016 Interval House of Hamilton purchased the rights of Be More Than A Bystander and brought this program to Hamilton through MentorAction. The Be More Than a Bystander campaign was created by the Ending Violence Association BC in partnership with the BC Lions. MentorAction partnered with the Hamilton Bulldogs, McMaster University Athletics, and The Hamilton Tiger-Cats and now Be More Than a Bystander is in our community. Through public service announcements, billboards, school programs, and sports programs we are re-educating our community and increasing awareness of all our responsibility to end gender-based violence.



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<https://www.youtube.com/watch?v=cXviwnNis8U>

Last year Be More Than A Bystander was presented to:

- Over 300 highschool football players, in partnership with the Hamilton Tiger-Cats Highschool Mentorship program.
- 17 youth hockey players, in partnership with the Hamilton Bulldogs.
- Over 125 highschool students, by the Hamilton Tiger-Cats, in the classroom.
- 22 McMaster University Security Guards and coaches received enhanced training.



By engaging males and teaching our youth, Interval House of Hamilton embraces the strengths of our community and is committed to addressing violence against women by engaging in prevention strategies.



MentorAction continues their work without funding and requires your help – whether through financial donation or volunteer hours. Please contact Sue at: 905.522.0127 Ext. 204 or staylor@intervalhousehamilton.org